

INTERNATIONAL

mRNA

HEALTH  
CONFERENCE

November  
11-12, 2019

Hilton  
Gendarmenmarkt  
Berlin, Germany



## Sponsorship packages

The **7th International mRNA Health Conference** is the premier meeting destination for industry and academic professionals to explore the rapidly advancing science and business of mRNA, providing participants a platform to network with colleagues, secure updates on advances in mRNA technology, and to attend scientific presentations given by the most esteemed experts in the field. This 2-day event brings together more than 300 attendees from leading pharma & biotech companies as well as world-class academic institutions.

*Support this exciting forum for therapeutic mRNA as sponsor and gain awareness in this exciting field!*

### **Gold Sponsorship: 20,000 Euro** Unlimited Number Available

- 4 complimentary registrations
- Complimentary Exhibit Space in Poster Session Area\*
- An invited talk in an appropriate portion of the main session
- Logo displayed on conference signage
- Logo recognition in Meeting Application
- Logo and company description on conference website
- 1 pre-conference tweet promoting your support
- Verbal recognition at opening and closing sessions
- Primary sponsor of the Networking Reception
- Logo recognition on signage throughout the reception

[mrna-conference.com](http://mrna-conference.com)

7th INTERNATIONAL  
mRNA Health conference  
Nov. 11-12, 2019 Berlin, Germany

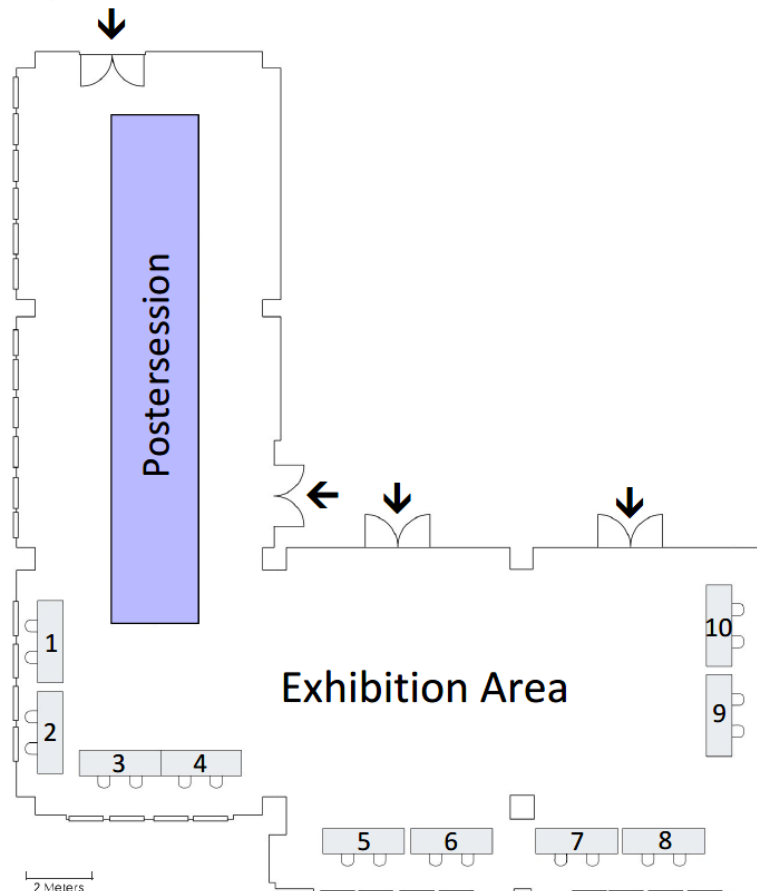
**Silver Sponsorship: 10,000 Euro** Unlimited Number Available

- 3 complimentary registrations
- Complimentary Exhibit Space in Poster Session Area\*
- Logo displayed on conference signage
- Logo and company description on conference website
- Logo recognition in Meeting Application
- 1 pre-conference tweet promoting your support

**Bronze Sponsorship: 5,000 Euro** Unlimited Number Available

- 2 complimentary registrations
- Complimentary Exhibit Space in Poster Session Area\*
- Logo displayed on conference signage
- Logo recognition in Meeting Application

*\* Please note that there is only a limited number of spaces available. Please find the Exhibit Space opportunities below. Until May 31, 2019 Exhibit Spaces will be given away to Gold Sponsors first, followed by Silver Sponsors and lastly to Bronze Sponsors. Within each group, the spaces will be allocated on first come first serve basis. From June 1, 2019 free exhibit spaces will be given away on first come first serve basis.*



### **Event App Partner: 10,000 Euro** 1 Sponsorship Available

Similar to last year also, this year the conference will be paperless, and conference attendees will access an app with all agenda and abstract information. The app contains the entire conference program and will be the on-the-go electronic guide for meeting information, including sessions, speakers, abstracts, and exhibitors. By sponsoring this app, you will be in the palm of every attendee's hand.

#### Benefits:

- Company logo on the opening splash page
- Company banner on the menu (landing) page
- Full page ad accessible from clicking the company banner
- Meeting space signage provided by conference. Signage will promote App download with company logo displayed.

### **WIFI Sponsorship: 6,000 Euro** 1 Sponsorship Available

As primary sponsor of the conference-WIFI, your logo and company name will be displayed on conference signage. Sponsor may provide a personalized password, which will be distributed during the conference for log in.

### **Musician Sponsorship: 6,000 Euro** 1 Sponsorship Available

Musicians will be playing during the Networking Reception and Dinner. Sponsor's company logo will be displayed on signage.

### **Twitter Walls: 2,000 Euro** 4 Sponsorships Available

Located in the meeting space foyer and exhibition area, four Twitter Walls will display upcoming talks, participant tweets throughout mRNA Health Conference and your company logo. #mRNAConference #mRNA2019 @mRNAConference

#### Benefits:

- Acknowledgement on all four walls
- Acknowledgement on meeting signage and materials
- 1 pre-conference tweet promoting your support

### **Promotional Alert: 1,250 Euro** 4 Sponsorships Available

Attendees will receive meeting announcements and highlights via the mobile app alert notification system. Create a costume message to encourage attendees to visit your tabletop or website. (Note: Promotional Alerts will be limited to two per day and are available on a first served basis.)

### **Poster Prize Sponsoring: 1,000 Euro** 3 Sponsorships Available

Our poster jury will choose the three best posters displayed during the poster session at the conference. The winners will be honored at the end of the conference and sponsors will be named during the awarding ceremony.

### **CatchBox Microphones: 1,000 Euro** 4 Sponsorships Available

We will have CatchBox Microphones ([www.getcatchbox.ch](http://www.getcatchbox.ch)) for question sessions during the conference. Sponsors can design the cover with their logo and hence you will be at hand of our participants.

Picture Credit: Amb-foto; Brandenburger Tor, Pariser Platz [CC BY-SA 3.0 (<https://creativecommons.org/licenses/by-sa/3.0/>)] – photo was adjusted in size



To discuss the opportunities or book a package please contact Nadine Eder  
E-mail: [n.eder@interplan.de](mailto:n.eder@interplan.de)  
Phone: +49 (0)89 54 82 34 20



## 7th International mRNA health Conference

11th – 12th November 2019  
Hilton Gendarmenmarkt Berlin, Germany



Please legibly complete this and send it to INTERPLAN AG:

INTERPLAN	
Congress, Meeting & Event Management AG	
Nadine Eder	phone: +49 (0)89 54 82 35 - 20
Landsberger Straße 155	fax: +49 (0)89 54 82 35 - 44
80687 München	email: n.eder@interplan.de

### SPONSORSHIP PACKAGES

PACKAGE	AVAILABILITY	PRICE	PREFERRED EXHIBIT SPACE
Gold Sponsorship	unlimited	EUR 20,000	
Silver Sponsorship	unlimited	EUR 10,000	
Bronze Sponsorship	unlimited	EUR 5,000	

SPONSORSHIP OPPORTUNITY	AVAILABILITY	PRICE
Event App Partner	1	EUR 10,000
WIFI Sponsorship	1	EUR 6,000
Musician Sponsorship	1	EUR 6,000
Twitter Walls	4	EUR 2,000
Promotional Alert	4	EUR 1,250
Poster Prize Sponsoring	3	EUR 1,000
CatchBox Microphones	4	EUR 1,000

company

department

street

postcode / city / country

contact person

position / function

phone / extension

fax

website

email

This registration is regarded as binding, depending upon the availability of the presence services ordered above. Together with confirmation of your order, you will receive an invoice corresponding to the booked sponsorship package. However, Interplan reserves the right to deviate from the specified extent within a narrow tolerance due to onsite conditions. The General Business Conditions of Interplan AG apply.

Privacy Policy: Our company handles all personal data according to the laws of the EU-Data Protection Regulation (EU-GDPR) and the Federal Data Protection Act (BDSG New). For your booking within the above mentioned congress the collecting, saving and processing of your personal data is imperative. This is done solely as a means of the organisation and completion of the event. Your data will only be passed onto a third party, who is directly involved with the running of the Congress and when the organisational procedure makes this necessary (organiser, congress center, supplier). The registration to this congress is not possible if we do not get this. For a complete overview of the applicable privacy policy, see the following link: [www.interplan.de/en/data-protection.php](http://www.interplan.de/en/data-protection.php).

Place, date

Signature / Stamp / Company

**IMPORTANT COMPANY DETAILS**

Please write legibly, fill in this form completely and send it with your order to INTERPLAN AG.

Company name as it should appear at the conference

Invoice address: (Important: complete name of business, e.g. XY GmbH & Co KG)

<input type="checkbox"/>	The invoice address is identical with the address on the booking form
<input type="checkbox"/>	The invoice address differs from the abovementioned address and is as follows:
company	
contact person	
street	
postcode / city / country	

Postal address for invoices: (only fill in this part of the form if the address differs, e.g. the private address of your field representative)

company	
contact person	
street	
postcode / city / country	
An internal Order / PO-number must be listed on all invoices:	<input type="checkbox"/> YES (please notify us within four weeks) <input type="checkbox"/> NO
PO-number (if already available)	
VAT-ID (applies only to companies which are registered in the EU):	

If you DO NOT HAVE a VAT ID, we urgently request you to certify your firm's entrepreneurial character by sending us, via conventional mail, a current certification of residency from your financial authority in the form of an original document (not a photocopy/email attachment)

If any or all of the requested items information are not submitted, Interplan AG will use only the previously known data and cannot guarantee the contentual completeness and correctness of same. Subsequent changes in the invoice address will incur a **processing fee of up to € 150 euros (net)**!

Privacy Policy: Our company handles all personal data according to the laws of the EU-Data Protection Regulation (EU-GDPR) and the Federal Data Protection Act (BDSG New). For your booking within the above mentioned congress the collecting, saving and processing of your personal data is imperative. This is done solely as a means of the organisation and completion of the event. Your data will only be passed onto a third party, who is directly involved with the running of the Congress and when the organisational procedure makes this necessary (organiser, congress center, supplier). The registration to this congress is not possible if we do not get this. For a complete overview of the applicable privacy policy, see the following link: [www.interplan.de/en/data-protection.php](http://www.interplan.de/en/data-protection.php).

Place, date

Signature / Stamp / Company

## Important terms and conditions for exhibitors and sponsors

In order to optimise the conference organization for both parties we kindly ask you to completely fill out the preceding forms and take note of the following:

### General Information

With the submission of a signed order, your agreement is regarded as binding and forms the basis for the contractual relationship. Cancellation of your registration may incur additional expenses (see General Terms and Conditions §10). For the legal review of any other contract / an external contract a handling fee of € 150 plus VAT can occur.

The services will be allocated on a first come, first served basis and/or according to a specific agreement. Unfortunately, no options for particular offers can be given.

The offers contain the presence services as described. Additional presence through the placing of advertising material is possible within the context of individual offers. The costs of advertising material, brochures, etc. are not included in the sponsoring price. These materials are to be delivered by the supporter/exhibitor.

INTERPLAN AG is responsible for conducting and/or monitoring the described presence services.

### Assignment of Exhibit Space

Please note that there is only a limited number of spaces available. Please find the Exhibit Space opportunities in the Industry Brochure. Until May 31, 2019 Exhibit Spaces will be given away to Gold Sponsors first, followed by Silver Sponsors and lastly to Bronze Sponsors. Within each group, the spaces will be allocated on first come first serve basis. From June 1, 2019 free exhibit spaces will be given away on first come first serve basis.

### Regulations

Supporters and exhibitors are not permitted to stage their own events simultaneously with the congress and in its immediate vicinity unless they have received prior written permission from INTERPLAN AG.

If unregistered events jeopardize the congress' program or its accompanying events, INTERPLAN AG reserves the right to exclude the company responsible for these events from the entire conference.

## GENERAL TERMS AND CONDITIONS

### 1. Scope of application

These General Terms and Conditions shall apply to all business relationships between Interplan Congress, Meeting & Event Management AG, Landsberger Straße 155, D-80687 Munich, Germany – hereinafter referred to as 'Interplan' - and all firms operating in the area of the planning, organization and execution of conferences and events, both within Germany and abroad. Any provisions, supplements, agreements or collateral agreements at variance with these Terms and Conditions shall be valid only if confirmed in writing by Interplan. Any General Terms and Conditions of Business or of Purchase shall not be considered part of the content of a contract unless confirmed in writing by Interplan. The General Terms of Conditions of Interplan shall apply only with respect to business persons as defined in § 310 I of the German Civil Code [BGB].

### 2. Conclusion of contract

When Interplan receives a signed registration form it has made available, particularly where exhibition space or a presentation service are concerned, the company will provide a binding contract offer. Interplan can accept this contract offer from the Company involved within a period of two weeks, issuing a written order confirmation. Upon timely receipt of the order confirmation, a binding contract shall go into effect as between the Company and Interplan. Even after the contract has been concluded, Interplan reserves the right to exclude individual firms from participation in the event, provided there is important reason for dealing with the Company in this manner.

### 3. Assignment of exhibition space

The position of the exhibition space allocated can be gathered from the layout sketch. Where possible, requests for stand placement in a particular location will be honoured. The stand assignment shall be confirmed in writing. As planning for the event moves forward, unforeseen circumstances may give rise to slight deviations in space assignments; these deviations may account for up to 10 percent, in terms of the position or size of the individual booths. In the event, this shall not give rise to any claims as against Interplan on the part of the exhibitors affected.

### 4. Services / implementation

As a matter of principle, the services listed on the registration forms shall be final. While it is possible to incorporate additional services, e.g. the additional placement of advertising materials, within the framework of additional agreements, this must be coordinated with Interplan in advance and approved by Interplan. Interplan shall ensure the implementation and monitoring of the services reserved during the course of the conference. However, Interplan does not provide any guarantees of the numbers of visitors, of the participation of all announced speakers, or of program contents, nor does it provide any sales guarantees whatsoever.

### 5. Regulations of government authorities

The Company shall have full responsibility for compliance with regulations by government authorities pertaining to fire and radiation protection, and relating to accident prevention. The Company shall guarantee that all specifications and regulations are passed along to all parties concerned, e.g. agencies, trade-fair construction staff, etc., and shall vouch for compliance with these measures on the part of third parties. The internal provisions within the exhibition building, in particular, shall be binding with respect to all exhibitors and their suppliers. Under the guidelines of the Accident Prevention Working Group [Arbeitsgemeinschaft für Unfallverhütung], the Company shall be under obligation to exhibit only flawless and safe machinery, devices and other equipment, in keeping with the accident-prevention regulations of the trade association in question. The applicable regulations set forth in the Equipment Safety Law [Gesetz über technische Arbeitsmittel] of 24 June 1968 (BGBL B, Page 717) must be observed. The Company shall be liable for all personal injury or property damage arising through machinery, devices, equipment, etc.

### 6. Terms of payment

As a matter of principle, the prices indicated in the registration forms and in other documentation provided by Interplan are in EUR; these are net prices and, at the time of the event, will be invoiced plus the sales tax applicable at the time and, where indicated, in accordance with the sales-tax provisions of the country in which the event is held. Upon conclusion of the contract, in accordance with Clause 2, the entire amount shall fall due for the services booked. Interplan shall send a proper invoice to the Company. The entire invoice amount shall fall due for remuneration within the payment period indicated and without cash discount. Any bank fees for funds transfers from abroad and, where indicated, exchange-rate differences, shall be borne by the Company. Prerequisite and conditional to an obligation by Interplan to fulfil its contractual commitment – and to participation in the conference or event – shall be payment in full of the total invoice amount. Should the Company comport itself in violation of the contract, particularly through non-payment of the purchase price due, Interplan shall be entitled, pursuant to applicable provisions of law, to withdraw from the contract. In the event that payment by the Company of the rental price is not forthcoming, Interplan shall be entitled to withdraw from the contract, provided that the Company was issued a 9.

### 7. Incidental expenses

All additional services ordered shall be invoiced separately. Regardless of this, the Company can be assessed a pro rata, lump-sum fee for waste disposal in accordance with the information provided to exhibitors. Expenses incurred for any production of advertising material and brochures, travel expenses for speakers, presentation material, etc., shall not constitute part of the prices set forth under contract and must be borne by the Company itself.

### 8. Cancellation / termination

Generally speaking, cancellations / terminations of contract must be received, in writing, by Interplan. Following conclusion of the contract, and in exchange for payment of a cancellation fee equal to 25% of the contractually agreed total amount, the Company shall be entitled to cancel/terminate the contract up to 24 weeks before the beginning of congress or event. Once this deadline has passed, 100% of the contractually agreed total amount shall fall due. In any event, the Company shall be assessed for payment of a one-off processing fee in the amount of EUR 150. This provision shall also be valid for contracts concluded on dates that are already past the cancellation / termination deadline. Other conditions of cancellation specified in conference-specific documentation shall take precedence.

### 9. Administration / processing fees

The invoicing information required along with the registration forms, together with any data relevant to contractual arrangements and implementation, must be communicated to Interplan correctly. If additional administrative expense should be incurred as a result of missing and/or incorrect data, this expense shall be replaced by the Company in an amount not less than a lump-sum processing fee of EUR 150.

### 10. Picture and audio recordings, audio playback

Picture and audio recordings, and broadcasts by the Company or third parties, shall be subject to the consent of Interplan, and of the persons involved. The use of megaphones, loudspeakers or other means of audio playback is prohibited. In any event, care shall be taken that the proceedings of the event are not disturbed. Registration with and payment of fees to GEMA shall be the responsibility of the Company. Interplan shall be entitled to have photographs, drawings, and film or video recordings of the proceedings of the conference produced, and to use these for advertising or press publications; the Company shall not be entitled to object or assert claims for remuneration in this regard.

### 11. Force majeure

Given compelling circumstances beyond the responsibility of Interplan, or in the event of force majeure, Interplan shall be entitled to cancel, postpone or shorten the event in question. If, for one of the aforementioned reasons, the event should not take place, then Interplan shall be entitled to retain up to 25% of the invoice amount by way of general expenses. A claim by Interplan as against the Company above and beyond this amount shall arise only if the Company has commissioned special, additional work as the result of which expenses have been incurred.

### 12. Non-disclosure

The Parties hereto hereby covenant, throughout the entire duration of their collaboration, and following termination of this Contract, to maintain absolute confidentiality and strict silence towards third parties with regard to all proceedings and data meriting protection. Each Party shall assign this obligation to those persons and assistants involved in the tasks provided for hereunder, and shall likewise place these individuals under an obligation of strict silence.

### 13. Data-protection clause [Bundesdatenschutzgesetz]

Interplan treats all person-related data in accordance with the provisions of law, and particularly in accordance with the EU-General Data Protection Regulation (EU-GDPR) and the requirements of the German Federal Data Protection Act (BDSG New). The collection, storage and processing of personal data is an indispensable component of registration for the respective conference or event. This takes place exclusively for the purpose of organizing and carrying out the conference or event in question. These data are passed along only to such third parties as are directly involved in the conduct of the conference or event, and where organizational concerns require this. (E.g. organizers, conference centre, suppliers for the trade fair/for presentation services.) With his or her signature upon the Interplan registration form made available by Interplan, the signatory declares his or her consent that the personal details entered on the form may be collected stored, processed and, as required, made available to third parties, e.g. the organizer, within the scope of preparing for and carrying out the conference in question. Interplan is required by law to obtain the consent of the Company for the collection, storage and processing of personal data. If the Company should fail to grant its consent, Interplan shall be entitled to refuse the Company admission to the conference or event. For a complete overview of the applicable privacy policy, see the following Link: [www.interplan.de/en/data-protection.php](http://www.interplan.de/en/data-protection.php)

### 14. Collateral agreements

Collateral agreements to a particular contract, or to these General Terms and Conditions, shall be legally binding only if confirmed in writing by Interplan; the situation shall be different if legally unrestricted actual authority or apparent authority obtains.

### 15. Liability and forfeiture clause

Strict liability on the part of Interplan for initial material defects is hereby precluded. Claims by the Company as against Interplan shall expire if they are not lodged in writing with the other Party within three months following the deadline. If Interplan should reject the claim in writing or if it should fail to state its position within two weeks following assertion of the claim, then the claim shall be considered forfeited unless lodged in court proceedings within three months following rejection or expiry of the deadline. These deadlines shall not apply to claims by the Company as against Interplan for injury to life, bodily harm, deterioration of health, nor for claims arising out of gross negligence or non-accidental conduct.

### 16. Final provisions

Even where the Company should maintain headquarters abroad, all legal relationships between the two shall be governed by the laws of the Federal Republic of Germany; the applicability of the United Nations Convention on Contracts for the International Sale of Goods in its respective iteration is hereby precluded. Any disputes arising hereunder shall be resolved before a court of law having jurisdiction in the city in which Interplan maintains its headquarters.

General Terms and Conditions / Version of 2018

For more information, please contact:

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